

## Tableau Fundamentals («AGBI01»)

Learn how to use Tableau productively and efficiently in just one day.

**Duration:** 1 day

**Price:** 900.–

**Course documents:** Tableau Workbook with training content, tasks and solutions

### Content

- What is Tableau? How does Tableau differ from other BI platforms and methodologies?
- What can Tableau do for you and your organization?
- Tableau Terminology and Concepts
- Connection to your data
- Clean, transform and integrate your data
- Creating intuitive, attractive and meaningful visualizations
  - Line, bar, circle, area, tree, histo, scatter and combination diagrams (with dual axes), cross tables, highlight tables, heat maps, traditional maps
- Enhancement of your business logic and data model
  - Logical and arithmetic calculations, date arithmetic, recalculated KPIs, user-defined aggregations and ratios, and fast table calculations
- Create dashboards to combine and integrate visualizations
- Share your insights with Tableau Dashboards and Tableau Stories (Tableau Server)
- Best practice recommendations for starting your own Tableau initiative

### Key Learnings

- Differentiation of Tableau from other BI platforms and methods
- Understanding the benefits of Tableau for yourself and your organization
- Understanding the tableau terminology and tableau concepts
- Access to your data
- Tidy up, transform and integrate your data
- Creating powerful visualizations with Tableau
- Extending your data model with additional dimensions and additional KPIs
- Creating Tableau Dashboards to combine and integrate visualizations
- Start your own tableau initiative

### Target audience

This workshop is targeted at Managers, Business Analysts, Business Users, Data Scientists and anyone who wants to become a Data Expert.

### Further courses

- [Tableau Advanced \(«AGBI02»\)](#)

### Any questions?

We are happy to advise you on +41 44 447 21 21 or [info@digicomp.ch](mailto:info@digicomp.ch). You can find detailed information about dates on [www.digicomp.ch/courses-business-applications/tableau/workshop-tableau-fundamentals](http://www.digicomp.ch/courses-business-applications/tableau/workshop-tableau-fundamentals)