

# Microsoft 365 Copilot – Business Value & Productivity Gain for Your Organization («MCP04»)

This introduction provides a high-level overview. You will learn about the use cases for which Microsoft 365 Copilot is appropriate, and gain a deeper understanding of the potential for increased productivity and strategic direction.

**Duration:** 0.5 days

**Price:** 500.–

**Course documents:** Exclusive training materials from Digicomp and curated content from Microsoft Learn in English

## Content

- Importance and potential of AI in the enterprise
- Microsoft 365 Copilot business value proposition
- Copilot Ecosystem (Windows, Security, Power Platform, Dynamics)
- Challenges and pitfalls your organization may face on its AI journey
- Adoption strategy: Identifying the business potential of each role in your organization using Copilot

## Key Learnings

- How AI technology can make the difference to stay ahead of the competition
- The key benefits of Microsoft 365 Copilot for your business
- The place of Microsoft 365 Copilot in the overall Copilot ecosystem

## Target audience

This course is designed for business leaders and anyone who is deciding whether/how to implement Microsoft 365 Copilot in their organization.

## Further courses

- [Microsoft 365 Copilot – Start Working with Your New AI Assistant \(«MCP01»\)](#)
- [Microsoft 365 Copilot – Get Your Organization Ready for Adoption \(«MCP03»\)](#)

## Any questions?

We are happy to advise you on +41 44 447 21 21 or [info@digicomp.ch](mailto:info@digicomp.ch). You can find detailed information about dates on [www.digicomp.ch/courses-microsoft-technology/microsoft-copilot/course-microsoft-365-copilot-business-value-productivity-gain-for-your-organization](https://www.digicomp.ch/courses-microsoft-technology/microsoft-copilot/course-microsoft-365-copilot-business-value-productivity-gain-for-your-organization)