

## Introduction to Scrum («SCRUM»)

Scrum is simple, and yet complex. After attending this seminar you will understand the basics, the interaction and the correct implementation in complex everyday life. You will learn how to apply Scrum to your business advantage.

**Duration:** 1 day

**Price:** 1'000.–

**Course documents:** Digicomp course material (digital)

## Content

1. Conception
  - Goals and expectations
2. The Scrum Framework
  - Roles, events, and artifacts
  - Refinement, definition of done
3. Self-organization
  - Values
  - Vision, sprint goal, daily scrum
4. Application of Scrum
  - Planning
  - Vision, impact and story mapping
  - Estimation and progress measurement
5. Q&A

## Key Learnings

- Knowledge on which process control theory Scrum is based and how it is concretely implemented in Scrum
- You have experienced the mechanics of Scrum in detail by means of a concrete application example
- Knowledge of the first steps if you want to introduce Scrum in your company

## Target audience

This course is for those who want to learn more about Scrum.

## Further courses

- [JIRA for Agile teams \(«JIRA03»\)](#)
- [Professional Scrum Master \(«AJS»\)](#)
- [Professional Scrum Product Owner \(«APO»\)](#)
- [Agile change management basics](#)
- [Change management communication](#)

## Any questions?

We are happy to advise you on +41 44 447 21 21 or [info@digicomp.ch](mailto:info@digicomp.ch). You can find detailed information about dates on [www.digicomp.ch/courses-digital-transformation-technologies/agile/scrum/course-introduction-to-scrum](http://www.digicomp.ch/courses-digital-transformation-technologies/agile/scrum/course-introduction-to-scrum)