ChatGPT for Beginners («CHATGP»)

In this course, you will not only learn the basics of ChatGPT, but also experience relevant usage scenarios for your daily work. In addition, you will receive valuable practical tips on how to use ChatGPT effectively in your daily work.

Duration: 1 day
Price: 850.–
Course documents: Digital Digicomp courseware

Content

1 Context (incl. live demos and setup): Understanding Large Language Models (LLMs) and important AI terms
2 Prompt engineering for ChatGPT: focus on texts, web browsing and files
3 Exercises with multimodality: Extension with images, audio, videos and custom GPTs
4 Ethical and legal aspects: Knowing current debates
5 Use cases: Developing your own use cases

Key Learnings

- Understanding how ChatGPT works
- Applying ChatGPT to increase productivity
- Learning effective prompting strategies for optimal results
- Using ChatGPT safely
- Understanding ChatGPT's limitations and how to overcome them
- Getting practical tips and tricks on how to use ChatGPT efficiently

Methodology & didactics

This intensive course is designed to ensure effective knowledge transfer and practical application. In addition to theoretical understanding, there will be numerous hands-on exercises to allow participants to apply their new knowledge. There will be an emphasis on discussion, sharing experiences and problem solving to create an interactive learning environment.

Target audience

This course is aimed at individuals who want to improve their understanding and skills in ChatGPT, such as content creators and editors, marketing experts, data analysts and researchers, as well as project managers and business consultants.

Further courses

- Better prompting for more productivity and creativity («PROMPT»)
- Custom GPTs for optimized workflows («CUSGPT»)

Any questions?

We are happy to advise you on +41 44 447 21 21 or info@digicomp.ch. You can find detailed information about dates on www.digicomp.ch/courses-digital-