

Adobe Photoshop CC – Basic («PHOTM1»)

In this basic course you will learn the essentials about the structure and functionality of Photoshop. You will be able to prepare images for print as well as for digital media and learn effective ways to edit images.

Duration: 2 days

Price: 1'400.–

Course documents: Digital courseware

Content

1. The work organization

- Applications of Photoshop
- Most important file formats for images

2. The user interface

- View and navigation
- Handling control panels
- Most important tools
- Set up workspaces

3. Image features

- Check image features
- Understanding and adjust image size
- Image resolution for print or screen
- Determine image sections

4. Working with colors

- Difference between RGB and CMYK
- Black and white images
- Set foreground and background color
- Create gradients
- Recolor image sections

5. Create selections

- Learn different methods of making selections
- Create selections with Lasso
- Working with quick selection tools
- Modify, invert and save selections
- Cropping objects

6. Layers

- Understanding layer structure
- Background layers
- Text and shape layers
- Using masking mode
- Create simple image compositions

7. Retouches

- Get to know different retouching tools
- Remove image areas
- Repairing screen areas based on content

8. Output

- Save different image formats
- Export images for the web

- Be familiar with the basic functions of Photoshop
- Assessing and selectively editing images
- Learning of workflows to edit your images competently in a few steps
- Simple image processing, image montages and retouching
- Export images in various sizes for social media
- Expertise in topics related to resolution, color mode, format and pixels

Methodology & didactics

- Frontal teaching
- Informative, exemplary and practice-oriented teaching sequence
- Hands-on and imitation exercises

Target audience

This basic course is aimed at anyone who wants to improve their media skills in dealing with digital images. Also suitable for (cross-)beginners, photographers, administrators, future graphic designers, marketing experts and social media managers who want to create and edit images and graphic elements.

Additional information

Info about the room equipment

Our courses take place on Windows or Apple devices. On request, we will be happy to provide you with an Apple computer in Zurich and Bern. Please let us know in advance by sending an e-mail to info@digicomp.ch. You can also bring your own laptop.

For virtual participation, we recommend the use of an additional monitor (not just a laptop) so that you can fully follow and participate in the lesson.

Adobe CC Software

The Adobe Creative Cloud Software will be fully available in the classrooms during the course. However, it is not possible to use the software via Digicomp licenses from home during the course.

Further courses

- AI in the Adobe workflow with Photoshop, Illustrator, InDesign and Acrobat («ADOBW1»)
- Animated 2D figures with Adobe Character Animator – Basic («2DCHAR»)
- HTML5 Banner from A to Z («ADOAN3»)
- Challenging explanatory films with After Effects («AFTS»)
- Adobe Firefly for AI beginners («AIFIRE»)
- Adobe Photoshop CC – Advanced («PHOTM2»)
- Web Publisher («9PWEB»)
- Publisher Professional with VSD certificate – publisherPROFESSIONAL Multimedia («9PM»)

Any questions?

We are happy to advise you on +41 44 447 21 21 or info@digicomp.ch. You can find detailed information about dates on www.digicomp.ch/courses-media-communication/publishing/adobe/photoshop/course-adobe-photoshop-cc-basic