

# Adobe Photoshop CC – Basic («PHOTM1»)

In this basic course you will learn the essentials about the structure and functionality of Photoshop. You will be able to prepare images for print as well as for digital media and learn effective ways to edit images.

**Duration:** 2 days

**Price:** 1'400.–

**Course documents:** Digital courseware

## Content

### 1 The work organization

- Applications of Photoshop
- Most important file formats for images

### 2 The user interface

- View and navigation
- Handling control panels
- Most important tools
- Set up workspaces

### 3 Image features

- Check image features
- Understanding and adjust image size
- Image resolution for print or screen
- Determine image sections

### 4 Working with colors

- Difference between RGB and CMYK
- Black and white images
- Set foreground and background color
- Create gradients
- Recolor image sections

### 5 Create selections

- Learn different methods of making selections
- Create selections with Lasso
- Working with quick selection tools
- Modify, invert and save selections
- Cropping objects

### 6 Layers

- Understanding layer structure
- Background layers
- Text and shape layers
- Using masking mode
- Create simple image compositions

### 7 Retouches

- Get to know different retouching tools
- Remove image areas
- Repairing screen areas based on content

## 8 Output

- Save different image formats
- Export images for the web

## Key Learnings

- Becoming familiar with the Photoshop workspace
- Assessing and editing images in a targeted manner
- Learning how to edit images in a few easy steps
- Learning basic image editing, montages and retouching
- Exporting images in various sizes for social media
- Gaining expertise in resolution, colour mode, format and pixels

## Methodology & didactics

- Frontal teaching
- Informative, exemplary and practice-oriented teaching sequence
- Hands-on and imitation exercises

## Target audience

This basic course is aimed at anyone who wants to improve their media skills in dealing with digital images. Also suitable for (cross-)beginners, photographers, administrators, future graphic designers, marketing experts and social media managers who want to create and edit images and graphic elements.

## Additional information

### Info about the room equipment

Our courses take place on Windows or Apple devices. On request, we will be happy to provide you with an Apple computer in Zurich, Bern and Basel. Please let us know in advance by sending an e-mail to [info@digicomp.ch](mailto:info@digicomp.ch). You can also bring your own laptop.

For virtual participation, we recommend the use of an additional monitor (not just a laptop) so that you can fully follow and participate in the lesson.

### Adobe CC Software

The Adobe Creative Cloud Software will be fully available in the classrooms during the course. However, it is not possible to use the software via Digicomp licenses from home during the course.

## Further courses

- AI in the Adobe workflow with Photoshop, Illustrator, InDesign and Acrobat («ADOBW1»)
- Animated 2D figures with Adobe Character Animator – Basic («2DCHAR»)
- HTML5 Banner from A to Z («ADOAN3»)
- Challenging explanatory films with After Effects («AFTS»)
- Adobe Firefly for AI beginners («AIFIRE»)
- Adobe Photoshop CC – Advanced («PHOTM2»)
- Web Publisher («9PWEB»)
- Publisher Professional with VSD certificate – publisherPROFESSIONAL Multimedia («9PM»)

## Any questions?



We are happy to advise you on +41 44 447 21 21 or [info@digicomp.ch](mailto:info@digicomp.ch). You can find detailed information about dates on [www.digicomp.ch/courses-media-communication/publishing/adobe/photoshop/course-adobe-photoshop-cc-basic](https://www.digicomp.ch/courses-media-communication/publishing/adobe/photoshop/course-adobe-photoshop-cc-basic)