# digicomp

## **Business Analysis Basics («BAG»)**

Are you looking for an introduction to the topic of business analysis? This seminar follows the structure of business analysis and teaches techniques of requirements engineering of business analysis.

Duration: 2 days Price: 1'900.– Course documents: Digicomp course materials

## Content

The six fields of knowledge and the general competences of the BA are explained with practical examples:

- Business Analysis Planning and Monitoring
- Elicitation
- Enterprise analysis
- Requirements analysis
- Solution assessment and validation
- Requirements management and communication

The course introduces numerous techniques of business analysis and, in particular, requirements management, including:

- Elicitation Techniques
- Creative methods
- Data and process modeling
- Scope modeling
- UML
- RACI matrix
- Estimation techniques

## Key Learnings

- Knowledge of core concepts in the area of business analysis
- Knowledge of the business analyst's areas of expertise
- Understanding which roles the business analyst covers in the projects
- Ability to describe and identify the key activities of the business analyst in a project
- Development of results, which are the responsibility of the business analyst or in the development of which he is involved
- Knowledge of numerous business analysis techniques
- Ability to help shape viable solutions in the area of business analysis

## Methodology & didactics

The seminar teaches the theoretical basics. At the same time, the techniques are applied in exercises using a practical example.

The course participants complete their «toolbox», which they can immediately use in their projects.

## Target audience



This course is aimed at people who are new to or interested in the field of business analysis, which can be people from implementation teams and/or project management.

If you are interested in a certification, please visit the course «Introduction to the business analysis according to IIBA®».

#### Additional information

Please note: This course covers topics from the IREB Foundation course.

## Any questions?

We are happy to advise you on +41 44 447 21 21 or info@digicomp.ch. You can find detailed information about dates on www.digicomp.ch/courses-service-project-management/business-analysis-requirements-engineering/course-business-analysis-basics