

Strategic Process Management («PZ3»)

In this course, you will learn how to lay the foundations for strategic action. You will learn how to deal with business processes: Identification, definition, prioritization and the step-by-step development of a process-oriented company organization.

Duration: 3 days

Price: 2'100.–

Course documents: Course script

Content

The course is divided into one day of online seminar and two days of classroom training. The two units take place approx. 7 - 14 days apart.

Part 1: Strategic Process Organization - Online

- Basics of process management
- Strategy development

Part 2: Introduction process map

- Process architecture
- Process check
- Process vision
- Process prioritization and roadmap

Key Learnings

- You learn to analyze the initial situation in the company and can identify and define business processes
- You will know different ways of developing process maps and prioritizing business processes
- You will be able to identify core processes on the basis of a self-developed business process model and build a process-oriented company
- You will gain initial experience in conceptually optimizing a business process

Target audience

This course is aimed at managers from organizational and specialist departments who create business process models. Decision-makers and managers who are involved in strategy implementation. Project managers and participants in business process reengineering projects. Specialists such as process officers and process owners.

Additional information

This course is conducted in cooperation with our partner SGO Business School.

Further courses

- [Process Management CAS SGO \(«671CAS»\)](#)

Any questions?

We are happy to advise you on +41 44 447 21 21 or info@digicomp.ch. You can find detailed information about dates on www.digicomp.ch/courses-service-project-management/lean-and-process-management/course-strategic-process-management

